So, I’m just going talk you thru the ABC Optical website that we’ve built, the company requires a website that appeals to families with young children who live locally in the Brisbane area.

**Top section of the website, or the header section.**

As you can see, weve designed this **with the customer requirements in mind**, appealing to families with young children, with this **soft green colour scheme t**hat is in line with most optical websites and branding.

The company logo has a link connected to the bottom of the page for easy access to the business details, and then the logo in the footer takes us back to the top again.

The title text colour is a very dark version of our base green.

We did this as black text on headings has too much contrast with a light background and doesn’t look as good.

**links on the header**,

we have the **navigation bar across the top of the page**

when we hover them, you can see they seem to **raise off the page and grow slightly.**

Looking at the **navigation menu, here you can see all the different sections of the website**, such as the About Us page, the Services page, and the Contact page.

And when clicked, it **takes us directly to the section selected (DO)**

We styled these with a darker version of the base green and used cream coloured text, but we chose to highlight the contact link with this eye catching red. The purpose of this is to draw the users attention, and direct them towards contacting the business.

**a link, which takes the user directly to the services** section so the user can see what services are provided.

This navigation makes the site a **bit more user-friendly and easier to navigate.**

**Now Let's look at the About Us section.**

**The** companies mission and values are here, just to provide a way for users to get to know a bit more about the company, and understand what they're all about.

The image we used portrays the values the business provides, with **specialising in the optical needs of children.**

**bullet-pointed list**, just to break the information up a bit,

**added some icons which follow the colour scheme** of the page.

**Services page.** Here you can see all the different **Services provided in a list**,

as well as a bit of **a bio of the 2 members of staff** who perform these services,

a **zoom there to grow** there images slightly.

We also added these **tick icons,** which also follow the green colour scheme of the page.

**Contact page**.

Here you can see the **contact form which follows the overall colour** scheme of the page.

**input field for the name**, **email field for the email**, and **both these fields are** **required,**

**so we have this text** here when we hover,

Then the phone number field and an enquiry field for any queries or questions

These are not required.

We also put this **image of Brisbane** to remind users that this is a local business for the local community.

**submit button** down here, with this **hover effect** to submit form once name and email is filled

**Finally footer,** which holds the

**address,**

**operating hours,**

**telephone number** which you can link to an app so when its clicked it will call the number directly,

**term s and conditions/ copyright information**.

The site has **passed all web and accessibility standards**,

so we have put the **w3c logo** under the company logo

**which then takes us back to the top of the page**.

Overall, I think the website works really well and meets all the specifications set out by the client.

If your happy with the work provided, I require you to sign this part of the project off.

Many thanks!!

Record the screen and sound!